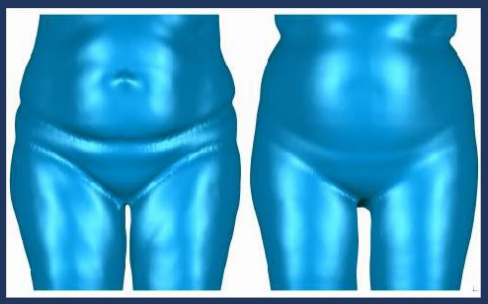
HOHENSTEIN

Shaping Effects

Description

Testing the forming properties of underwear based on 3D body scans.



Shapewear

Due to the specific properties, body tissue can be formed and thus can create a smoother silhouette.
Scans in standard underwear and shapewear are compared. Body cross-sections illustrate the effect and intensity of the shaping function.

Goal

Proof of the forming properties of shapewear

Your Benefit as a Customer

- Objective proof of function
- Tuning of compression and wear comfort
- Product optimisation during development
- Marketing: Determination of shaping levels