

Contact: Casey Strauch +1 612 239 8830 C.Strauch@Hohenstein.com

OEKO-TEX® ORGANIC COTTON: The new industry standard for organic cotton

BOENNIGHEIM, Germany (January 12, 2023) – In April 2023, OEKO-TEX® will officially launch its new ORGANIC COTTON label. Two pilot customers have been successfully certified by testing provider Hohenstein: Indian textile supplier Milan Group and Turkish cotton producer Akasya.

The new organic certification ensures that all requirements for organic cotton labeling are met. In addition to testing for safety from harmful substances with OEKO-TEX® STANDARD 100, it ensures that the cotton contains less than ten percent genetically modified material, complies with pesticide limits and guarantees its organic origin.

Textile companies whose products have been certified with the OEKO-TEX® STANDARD 100 can now have their certificates converted to an ORGANIC COTTON certificate after ensuring organic cultivation.

The certificate can be used for finished goods (e.g. T-shirt, bedspread, etc.) as well as textile intermediate products (e.g. raw fibers, yarns, etc.). Mixtures of organic and conventional cultivation are not permitted in intermediate products.

Tolga Uskuc, Akasya's owner, notes "The demand for organic cotton in the textile industry and among consumers is growing steadily, and with certification we have clear proof of the origin of our product."

"We are proud to extend our range of sustainability certifications with ORGANIC COTTON" said Mohammed Hasnain Narsinh, Managing Director of Milan Group India, "and thus be part of OEKO-TEX®'s innovative program."

###

Hohenstein Institute America

304 Sroufe Street Ligonier, IN 46767 Phone: 800.731.9468 E-mail: USA@Hohenstein.com www.Hohenstein.US Contact:

Casey Strauch Phone: 612.239.8830 E-mail: C.Strauch@Hohenstein.com



The new OEKO-TEX® ORGANIC COTTON label not only ensures that a product is organically sourced, but also that it is safe for human health.

© Hohenstein



The OEKO-TEX® ORGANIC COTTON certificate can be earned for textile raw, intermediate and end products.

© Hohenstein

About Hohenstein

With more than 40 offices and laboratories, Hohenstein is an international partner for independent testing, certification and applied research around the human-textileenvironment interaction. They develop science-based methods and standards that consider the user in real life, not just in the lab. Through standard or customized testing, and interpretation of the results, Hohenstein experts solve problems, verify claims and help partners bring better, safer products to market – more sustainably. Hohenstein is a founding member and leading provider of the OEKO-TEX® portfolio of services, and is certified by the U.S. Consumer Products Safety Commission (CPSC ID #1058) as a third-party, independent laboratory for CPSIA compliance verification. Hohenstein.US