

Bio – Miranda Tidwell

Account Executive, Hohenstein Americas



Miranda Tidwell knows what her clients are dealing with because she used to be one. Before joining Hohenstein, she developed performance fabrics and handled workwear safety compliance at VF, sourced and led sustainability efforts for private label goods at Tractor Supply and taught textiles and fashion at Middle Tennessee State University.

She has built fabrics with mills, met flame-resistance and safety standards, traced cotton for import compliance and kept products ahead of PFAS regulations. She holds a master's in luxury and fashion management from SCAD, a bachelor's in textiles, merchandising and design from MTSU and a certificate in textile technology from NC State.