OEKO-TEX® Buying Guide
& OEKO-TEX® Connect

HOHENSTEIN

OEKO-TEX® Buying Guide

Online. Global. Public. Free.

> 14,500 companies, throughout the textile & leather supply chains, with OEKO-TEX® labeled/certified:

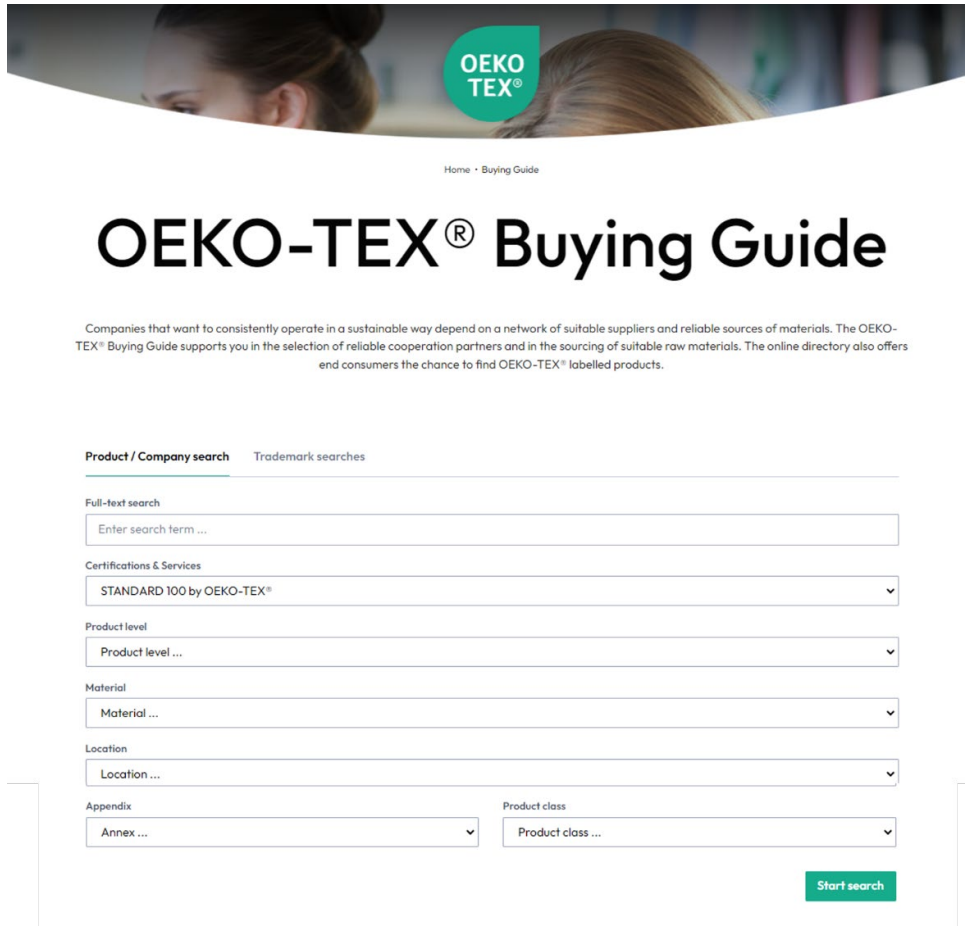
- Raw materials, accessories, chemicals
- Consumer goods
- Manufacturers

Buyers & consumers search by:

- Company
- Brand
- Certificate type

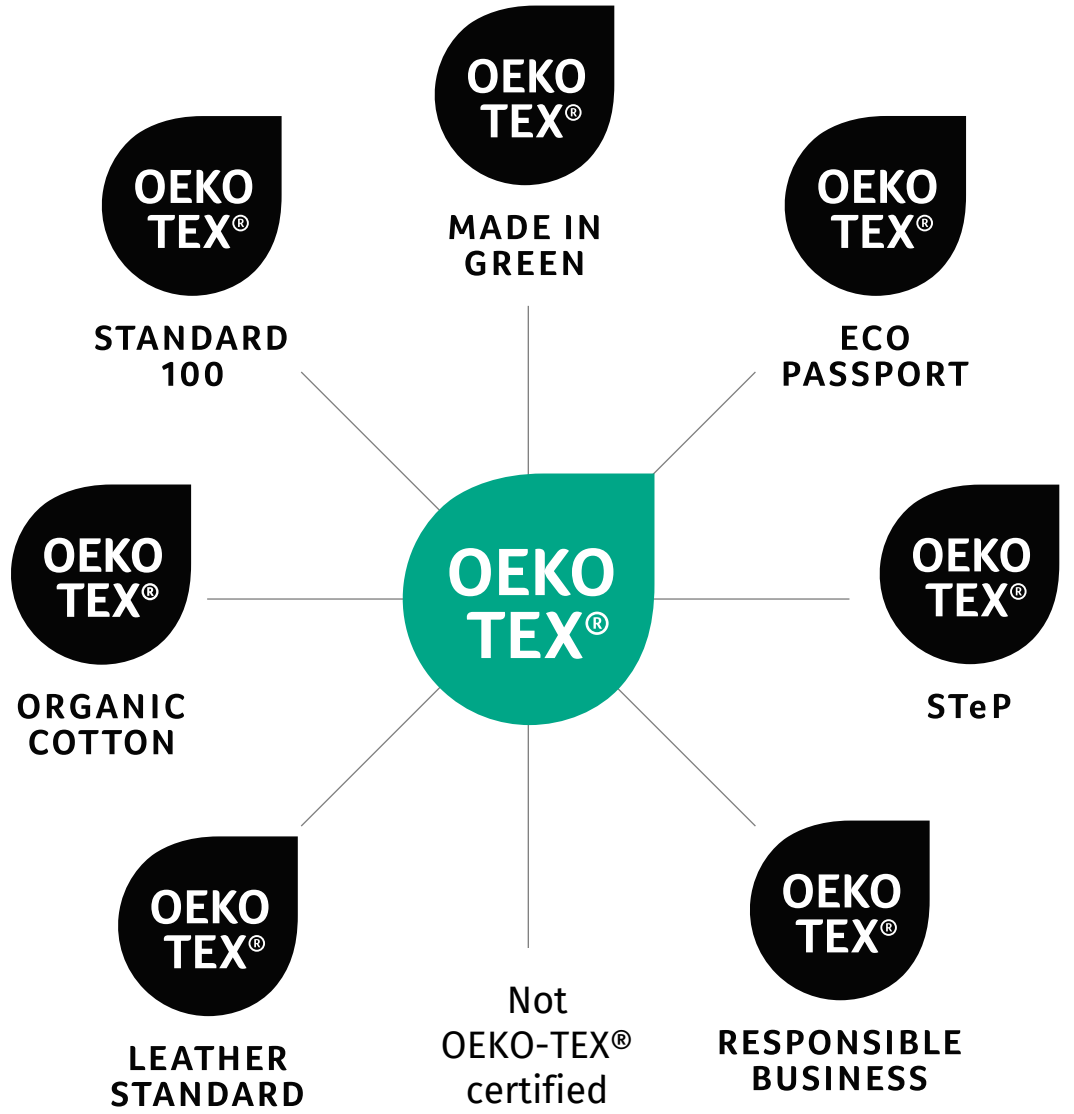
International platform to promote companies with products that are safe for humans & the environment, including:

- Branding
- Website



OEKO-TEX® Connect Database

- Edit Buying Guide listing
- Download labels
- Manage OEKO-TEX® certificates
- Visualize & evaluate the supply chain
- Warning/reminder system



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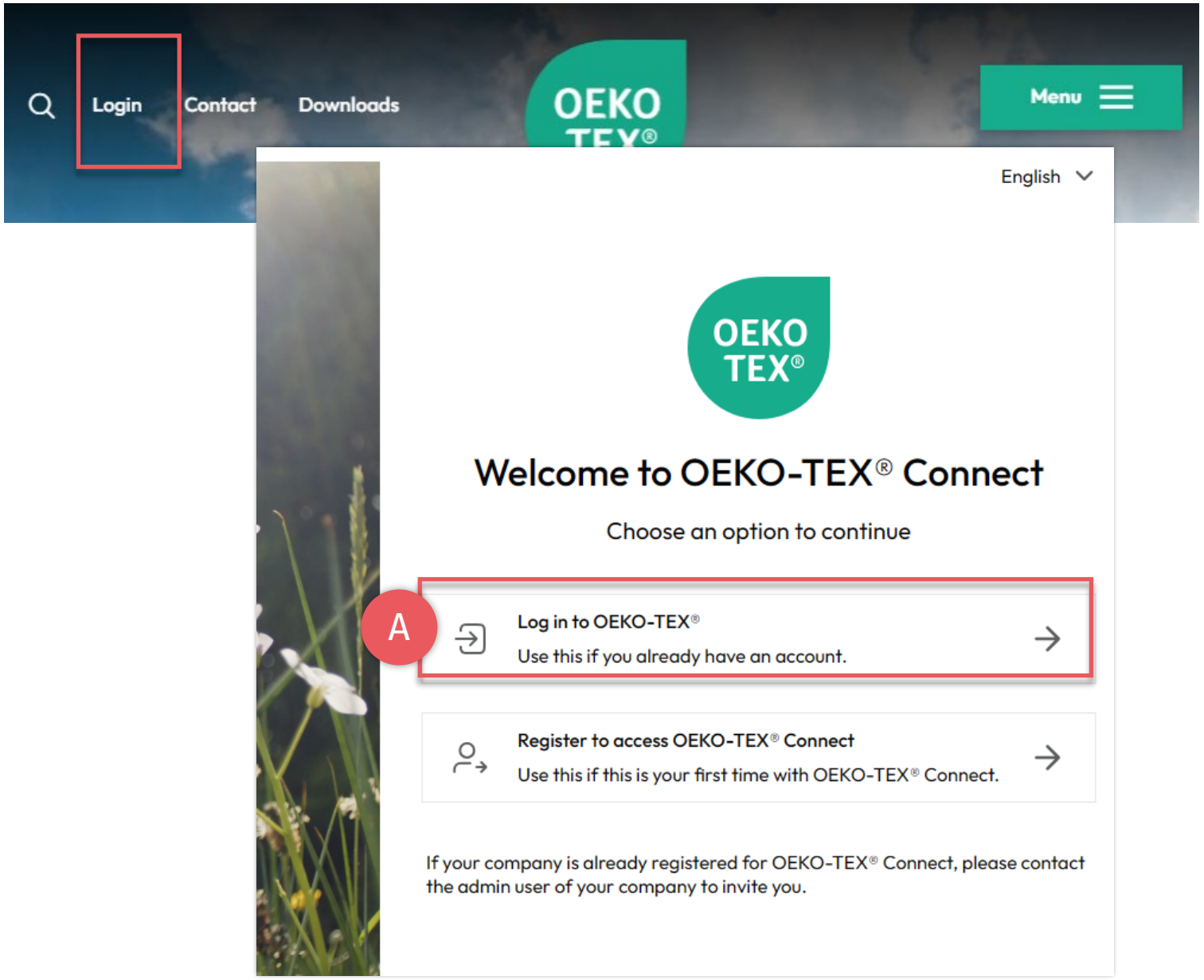
Login
OEKO-TEX® Connect

A. Log into OEKO-TEX® Connect

Update profile & product/branding information

How-to Reference: OEKO-TEX® Connect

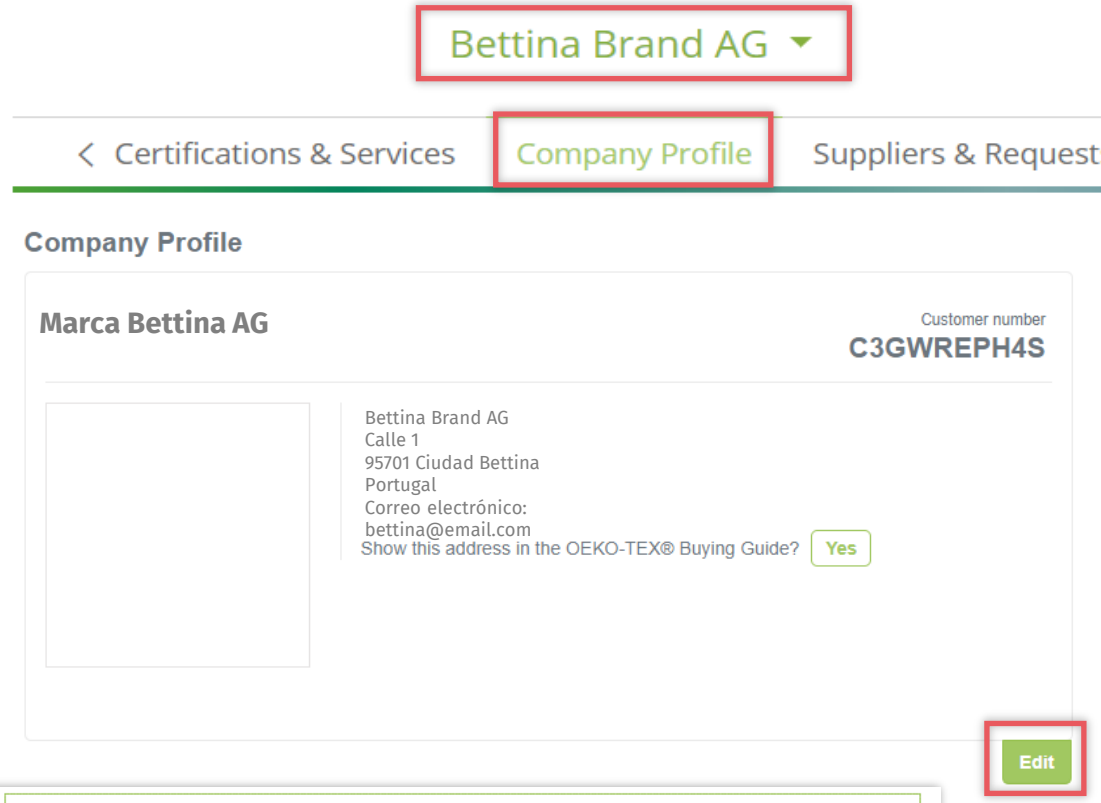
- Access & user management
- Label Editor
- Supply chain management

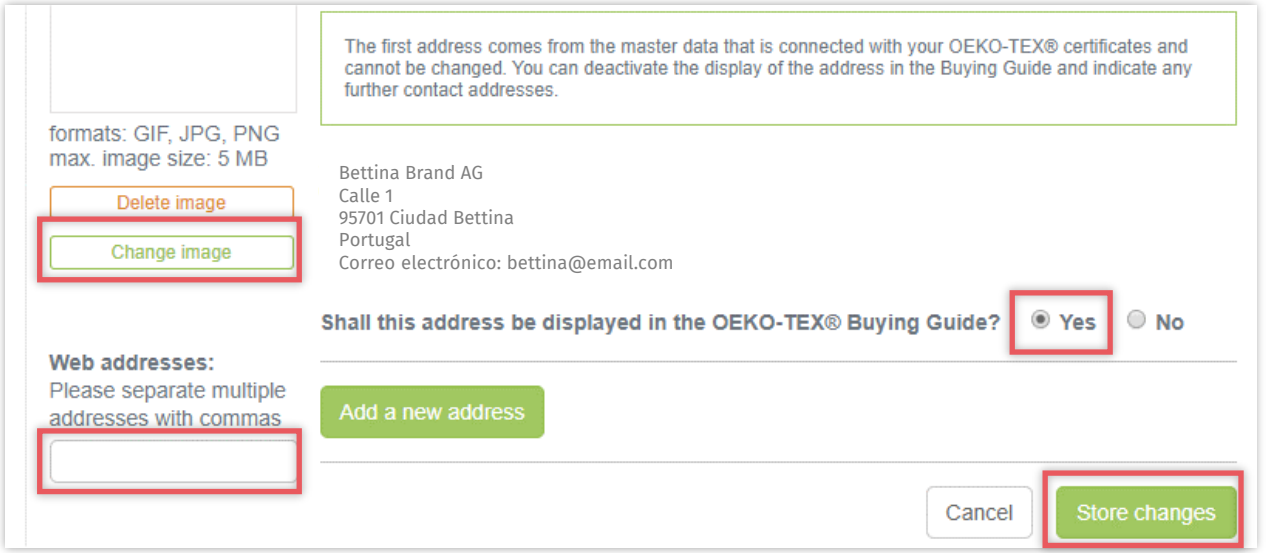


OEKO-TEX® Connect Company Profile

For display on oeko-tex.com
'Buying Guide'

- Login into OEKO-TEX® Connect
- Click 'Company Name' then 'Company Profile'
- Click 'Edit'
- Click 'Change image' to upload company logo
- Enter website
- Select 'Yes' to show in Buying Guide
- Click 'Store changes'





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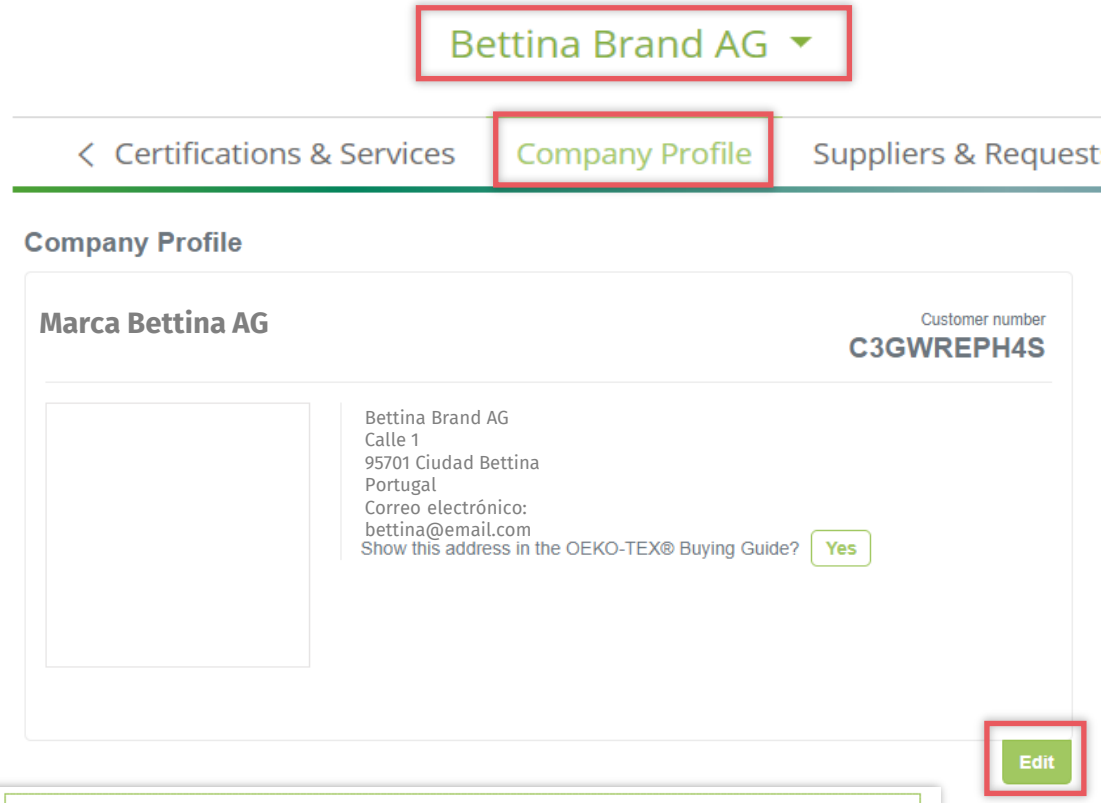
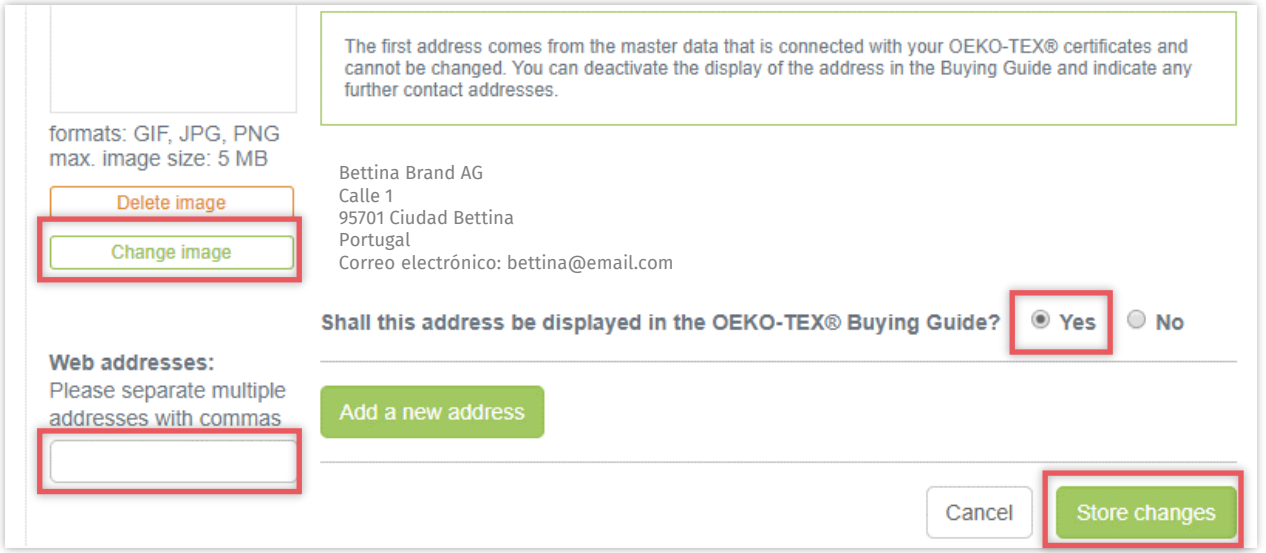
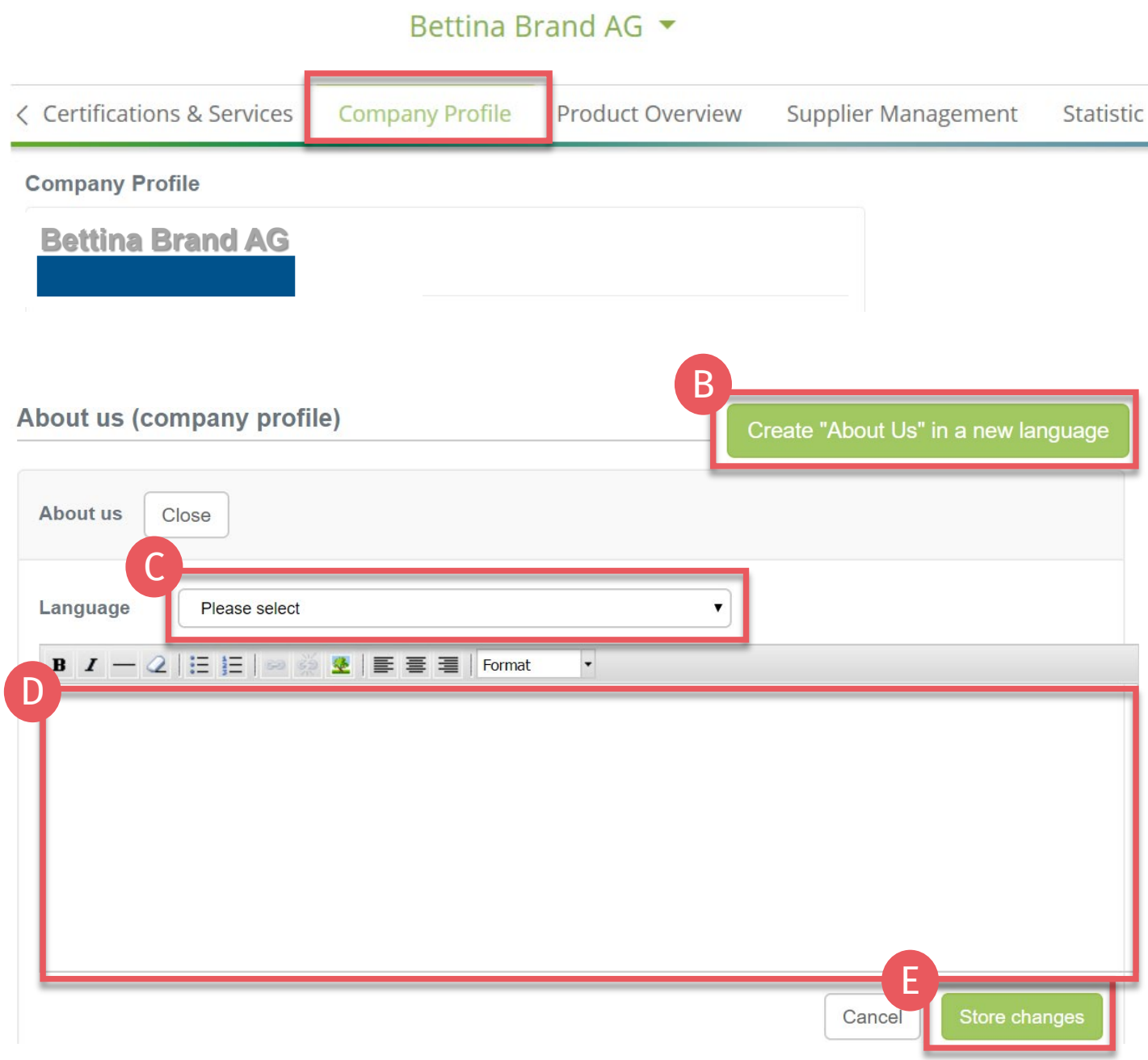




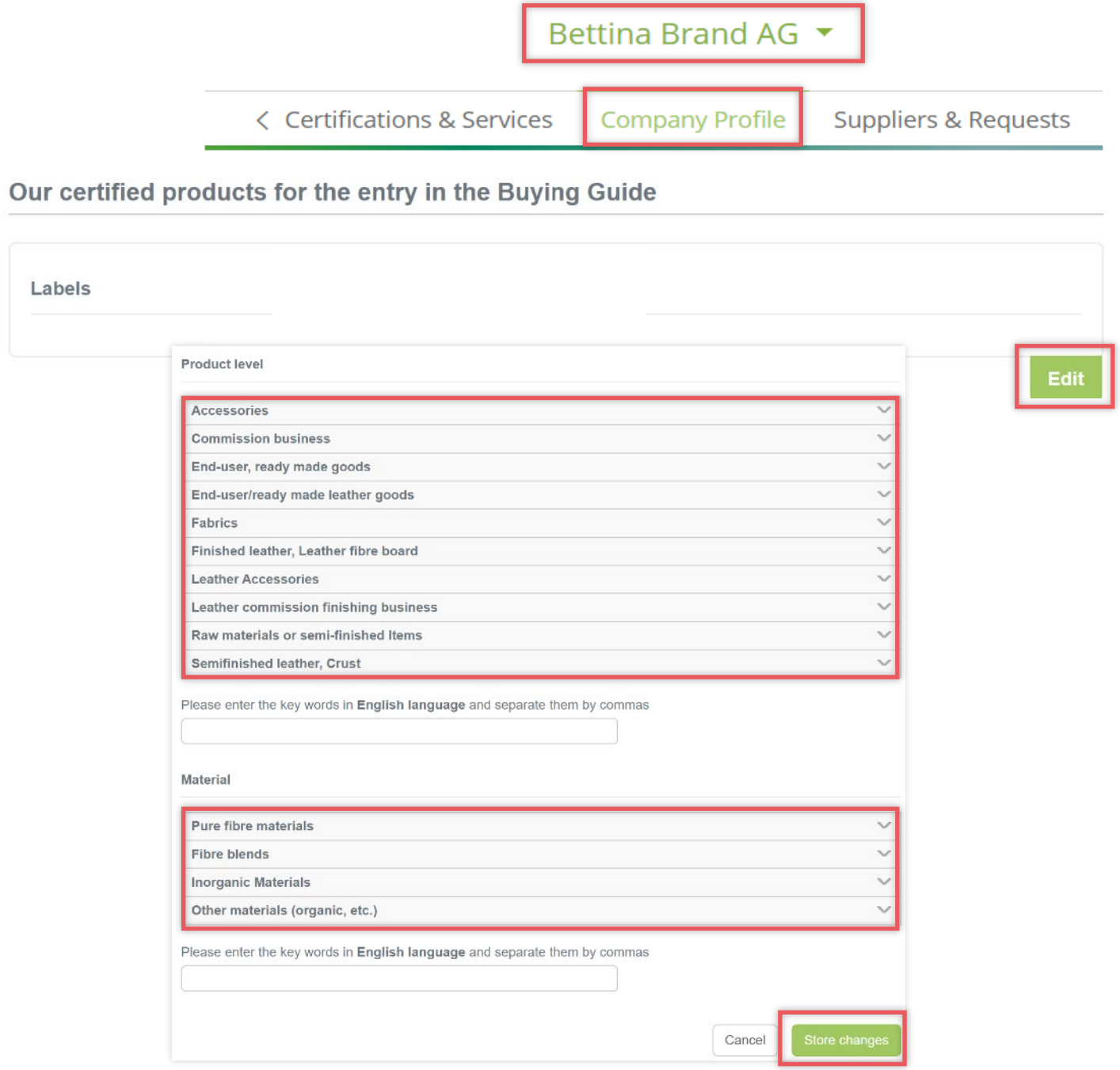
OEKO-TEX® Connect About Us

- Click ‘Company Name’ then 'Company Profile’
- Click ‘Create About Us in a new language’
- Select language
- Enter company profile
- Illustrate text by inserting images & format text
- Click ‘Store changes’



OEKO-TEX® Connect Certified Products

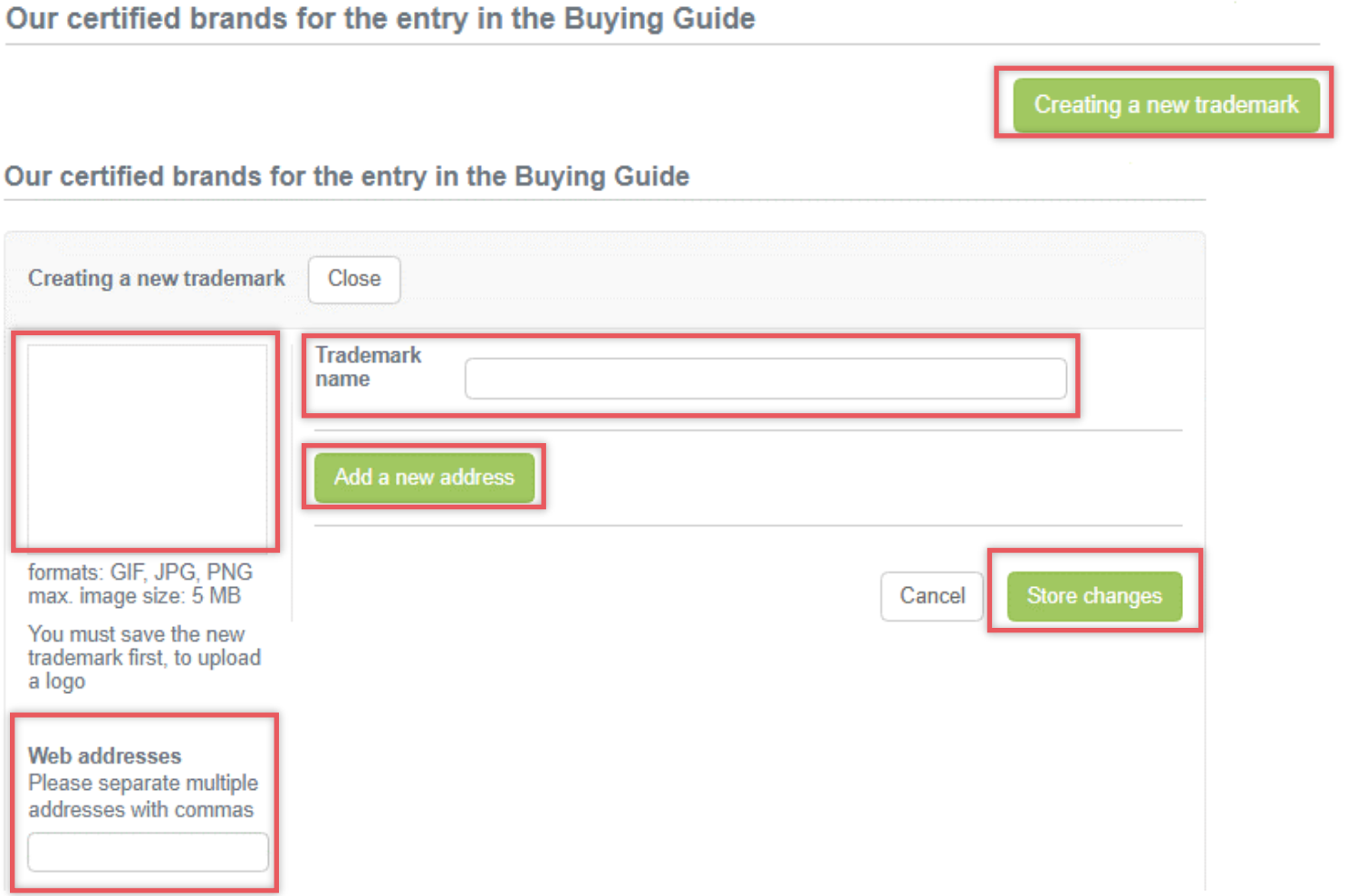
- Scroll to ‘Our certified products’ & click ‘Edit’
- Specify ‘Product level’ & ‘Material’ categories
- Add key words for buying guide search
- Click ‘Store changes’



OEKO-TEX® Connect Certified Brands

Add:

- Trademark name
- Contacts
- Logo
- Website



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