

Press information

Shorter paths for more service

Martin Cieslik has been international sales manager at Hohenstein since 01/01/2019

10-Jan-2019 | 795-EN

BÖNNIGHEIM (aba) In order to run internal cooperation, and consequently also the service for the customer, smoothly, the Marketing, Business Development and Sales departments at Hohenstein are being brought together as one unit under the leadership of Martin Cieslik. “We are a full-service provider for testing and certification, but also in the field of textiles research and development. With us, the customer gets their solution directly from one source,” says Martin Cieslik. “By working closely together as one department, we can best meet the needs of our customers and shorten our internal communication channels.”

As a globally operating company, good internal networking is the basis for the valued, fast Hohenstein service. Prominent customers worldwide rely on this. The laboratories newly opened in 2018 in Bangladesh and India also play an important role for this. “Thanks to the new laboratories, Hohenstein is even closer to the market and can respond directly to customer needs. This is a significant milestone for the further, sustainable development of the Hohenstein brand,” emphasises Prof. Dr. Stefan Mecheels, owner of the family business based in south Germany.

The Hohenstein range of services covers quality testing and certification of textiles, functionalised textiles and life sciences as well as comparative product tests. The managing directors Dr. Stefan Droste, Florian Girmond, Dr. Timo Hammer, Prof. Dr. Dirk Höfer, COO Dr. Christof Madinger and the owner Prof. Dr. Stefan Mecheels are responsible for the various branches.



Martin Cieslik, International Marketing & Sales Manager at Hohenstein. © Hohenstein

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